

# BE A SPONSOR



**MAY 31 TO JUNE 2  
2019**

**We're gearing up for the first-ever Three Rivers Student Film Slam, and we need you.**

Cash sponsors will help fund our four cash prizes. The First Place team wins \$500. The Second Place team wins \$250. The Third Place team wins \$100 and the People's Choice Winner wins \$100. In addition, other non-cash awards, such as gift certificates or merchandise are presented for other categories such as "Best Use of Prop," "Best Use of Location," etc.

Sponsors will be acknowledged verbally, and in the evening's program, and with banners at the public screening, on our website, on social media, and on advertising related to the event.

**For our TOP Cash Sponsor:** product placement of some type within the finished films will be a requirement for each team, such as a mug with your company logo. Let us know how you'd like to be seen.

## What is it?

The Film Slam is a team competition where groups of 3-5 young filmmakers write, direct, edit and premiere a short film in just two days. In the end, winners will be selected by industry professionals for cash prizes. All scripting, shooting and editing must take place within the 48 hours, so teams must have spontaneity, time management and lots of ingenuity! Although the event is competitive, the environment is welcoming, supportive, and most importantly, fun! Audience members get to watch the delectable results of the pedal-to-the-metal film shooting on Sunday, June 2nd.

## When/where is the Film Slam?

Teams receive their instructions on Friday evening, May 31, at the Franklin Opera House. Teams will work in their home communities to produce their films, unless they have made arrangements to stay in Franklin. The public showing and judging of the completed films will be held at the Opera House on Sunday, June 2<sup>nd</sup> at 7:30pm.

**There is no admission charge for the public screening.**

## Who is eligible to participate in the Film Slam?

Any high school or college student who is interested in participating can participate! You do not need to have any experience making films (although that would obviously be helpful!) **For safety and security, we require that teams of high school age have a team mentor age 21 or older.**

### **What are the requirements for completing a film?**

Teams need to be able to create a film within 48 hours. This includes all “creative endeavors” related to the film. The film must be no longer than 7 minutes long with an additional 1 minute allowed for credits.

At the start of the slam, teams will be given the specific items that must be in your film including:

- A randomly assigned genre each team will select from a hat at the beginning of the competition
- A specific line of dialogue
- A specific prop
- A local landmark
- A product from one of our sponsors

### **Is there a registration fee for participating?**

No. There is no registration fee for teams to participate. However, due to time constraints at the public showing, **we can only accommodate up to 10 teams.**

### **Who does the judging and how are the films judged?**

Judging is done by a panel of experts from the filming community and is conducted privately during intermission. Judges discuss each film collectively and then rate each film on a variety of factors. The results are then tabulated and the winning films are determined based on that tabulation. The People’s Choice winner is decided by paper ballot provided to all audience members. Those votes are also tabulated during intermission and the film with the largest number of votes is the winner of this award. In the unlikely event of a tie, the Executive Director will provide the additional vote needed to determine a winner.

### **What is the schedule for the filming weekend?**

The weekend will begin with a free pizza party on Friday held in the conference room in the lower level of the Franklin Opera House at 6 PM. We will move to the auditorium to initiate the competition at 7 PM. Genres will be randomly selected by teams and other film requirements (line of dialogue, prop, etc.) will be announced at this time. Then, teams will be released to return home (or wherever they plan to spend the weekend) to begin their film production. Completely rendered films must be turned in at the Box Office at the Opera House no later than 7 PM on Sunday, June 2. (See? That’s where the “48 hours” comes in!) Final submission should be H.264 .MOV file. Franklin Opera House will provide a thumb drive for participants to submit their films.

**There is no admission charge for the public showing.**

**If you would like more information or have specific questions, please contact**

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